**Minutes for Fluoride Free Cumbria Meeting 17th. October 2016**
1. Apologies...........................Jackie, Beryl

2. Minutes of 18th July 2016 Confirmed

3. Matters Arising
Action Dianne to contact Tim Faron re Lib Dem policy on fluoridation

4. Treasurers report & future funding
Joyce indicated she would be willing to stand as treasurer when we have an AGM
Generally agreed that we do need to increase fundraising activities to enable us to campaign more effectively.

Â Do we buy our own HI 729 fluoride gauge? Approx £100 inc chems. so need a good Xmas car boot sale!

ACTION Sheila will follow up Allerdale and Cumbria CC Current Community Funding offer
ACTION Paul will investigate Crowdfunding and the possibility of a target campaign

5. Cumbria County Council ..Next steps...Cabinet and Scrutiny?
It was a disappointing outcome from the CCC Allerdale Area Committee meeting where Paul presented CCC online  petition requesting a full Council debate
COUNCILLORS Eric Nicholson and Alan Â indicated to Paul And Sheila that they would use the Area Committee to push for a democratic debate and exploration of fluoridation by all County Councillors. The outcome at the meeting was a referral of the petition to the Cabinet( only 8 Councillors) who we know are already minded to ignore the whole issue until the termination of the Catfish project in a few years.
Eric Nicholson will present the petition to the Cabinet  on date to be confirmed as yet. Paul has requested a meeting with Eric prior to Cabinet in order to clarify our position and the petition request.
ACTION Paul to attend, . If you would like to attend and support that presentation please contact Paul..
In May 2017 there will be elections for  County Councillors. It was felt this was an opportunity to communicate the issue and concerns to the public and hold Councillors to account. We need to compile and list the viewpoints of all current Councillors standing for election in Cumbria and we need to ascertain those of candidates as well in fluoridated areas. These will then be publicised and available to view on our website.
ACTION Dianne to undertake.Â

6. Proposals and suggestions for Campaigns and events.
A wide ranging discussion but ultimately acknowledged that we have to increase social media skills within the group.
ACTION..advertising through word of mouth or poster, Paul to investigate some personal  training as he is already very involved with Twitter and Facebook but lacks the in-depth knowledge which could save a lot of time and help to Â reach out to as many people as possible. Any offers of help or suggestions welcome .

Some suggestions for social media campaigns are:
Parent legal  action against CC Councillors for not providing established health and safety information about water fluoridation
Contamination of Lake District Water and link in tourism and associated businesses, councils etc.
Impact on dogs ,local and visitors of drinking fluoridated water.
Joyce suggested feedback on Trip advisor about options of fluoridated water in local businesses..

7. Proposed public meeting at United Reformed Church. Doug Cross & CATFISH presentation to discredit this experiment.
Discussed venue and dates. Decided upon **Friday 3rd March 2017  1- 5 pm** to gather support before May elections. Will build up content over next few months. We have an offer from Doug Cross to do a talk on the Catfish project. Joy Warren has also provided some very helpful guidelines and strategies based on previous experiences.
ACTION Dianne to book. URC.  Possible Green Party,Friends of The Earth,Frank Water,Willow Water,local councillor involvement.

8. Posters, Flyers.
Joyce has very Â generously paid for the printing of a number of flyers and had undertaken leafleting in the Moor Area of Cockermouth. Thanks extended to Joyce. Sheila,Paul and Hilary will distribute some more locally. Joyce to drop off leaflets at Stanger Farm.
ACTION ....We need to find and design more posters and flyers over the next six months.
Think about wording for any banners we might produce
ACTION all to consider designs and text prior to next meeting.

9. **Car Boot sales** . Next will be on **4th. December 2016. 7.30-12.00 .** Just in time for Xmas! We will take up Colin's offer of Â 2 tables to display the sale items. Many thanks once again to Colin and Jane for their tremendous help with the car boot sales.

ACTION Paul , Hilary and Joyce .Â
Any offers of help or stock welcome.

10. Website development ideas please..
Changes have been made to the website. Appreciation expressed of Dave Siddall's  contribution in this area.

11 .United Utilities Bridekirk/Williamsgate Farm treatment works.
ACTION Paul to enquire about total costs of new fluoridation plant etc.

12. Bedford progress & letter to PHE
ACTION agreed to add our group support though all agreed could have been better formulated.

13. How can we improve our group and attract more members?
Discussion again centred around running effective social and media campaigns to raise awareness and discussion of the water...

14. How can we improve current members active participation ?
As the next six months are a good opportunity to get more coverage and engage County Councillors we will hold monthly meetings till May. Also intend to hold them in the afternoons as many members or interested people are available so that time.
If any of the above issues are areas  you can help with please do contact the people listed against the ACTION. Paul can help provide any contact details.

15. Public participation(if any) None this time

6. Any other business
ACTION Joyce to write to PHE Directors.

NEXT MEETING .Monday 14th November 2016   at Sheila's, Fell View ,Embleton. Tel: 017687 76282 for directions if needed ...... For 2pm

**Please note  in the run up to the May 2017 Cumbria County Council election we will be meeting monthly.**